The RIO GRANDE TRAIL = GROWTH

REVENUE



In the Mountain States (eight states including New Mexico), bicycling generates **\$6.2 billion in revenue** and retail sales each year and **60,000 jobs.**

JOBS



Trails create 23% more jobs than road construction-only projects per \$1 million spent.

HEALTH



Every **\$1** spent on bike trails and walking paths saves an estimated **\$3** in health costs.

PROPERTY VALUE

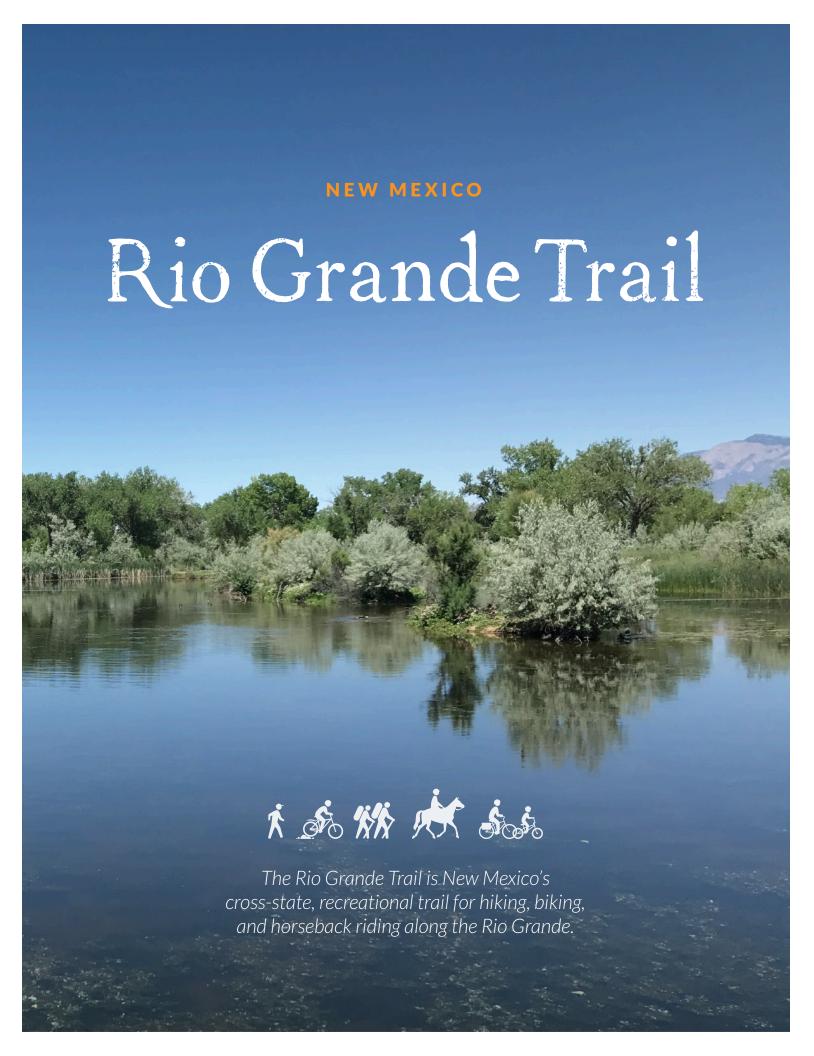


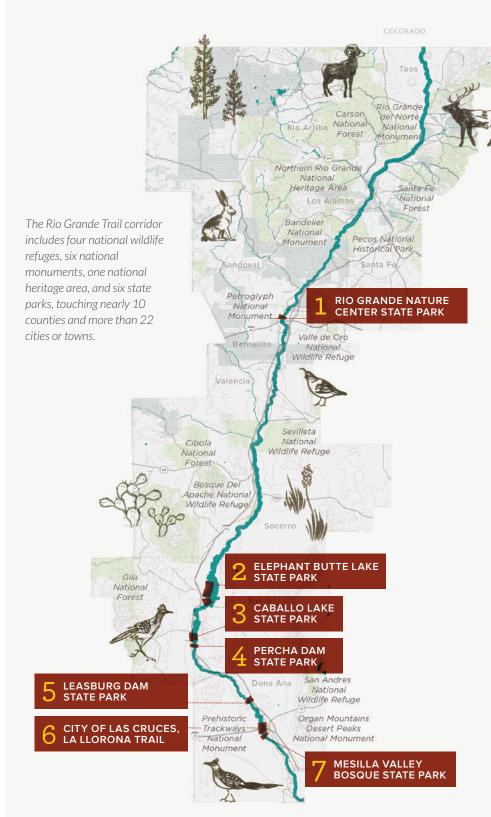
Homes located near trails often have **5%-10% higher property values.**



Landowner participation in the Rio Grande Trail project is voluntary.

The Rio Grande Trail will only cross land that is authorized by the landowner and eminent domain shall not be used to establish the trail or features.

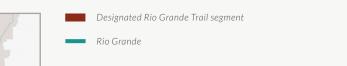




THE VISION

The Rio Grande Trail is New Mexico's cross-state, recreational trail for hiking, biking, and horseback riding along the Rio Grande. Trail users explore, learn about, and connect with a tapestry of diverse natural habitats, rich history, striking landscapes, and vibrant communities. The trail contributes to cultural and environmental awareness, healthy lifestyles, spiritual growth, and economic prosperity for New Mexico and its visitors.

From an evening walk to a month-long expedition, the Rio Grande Trail offers a window into the heart and soul of New Mexico and a journey through its exceptional natural and cultural heritage.



New Mexico

A project administered by the New Mexico Energy Minerals Natural Resources Department



Trail



WHAT DOES IT MEAN **FOR NEW MEXICO?**



Adventure



Health



Education





Sustainability



Tourism

WHO WILL USE IT?

Across 500 miles, the context of the Rio Grande Trail varies. Passing through Hatch, the Chile Capital of the World, differs from the experience along a towering ridgeline in Rio Grande del Norte National Monument.

Weaving through these settings, the Rio Grande Trail offers a host of outdoor recreational opportunities for exercise, adventure, and enjoyment.

What type of trail user will you be?



LOCAL

BICYCLISTS

THROUGH-AND RUNNERS **HIKERS**







EQUESTRIANS



THROUGH TOURING **CYCLISTS**



BIKE-**PACKERS**

MOUNTAIN **BIKERS**

HOW CAN I **GET INVOLVED?**

The Rio Grande Trail is being developed with the support of more than 100 organizations, agencies, and volunteer groups working across the state. To support that effort, the Rio Grande Trail Commission is a group of leaders convened by the New Mexico Energy, Minerals, and Natural Resources Department to oversee the development of a Rio Grande Trail Master Plan.

- Learn more and offer feedback at www.RioGrandeTrailNM.com
- Spread the word about the Rio Grande Trail
- Join one of six Work Groups to support the trail's development by volunteering time and talents
- Find out more and sign up at www.RioGrandeTrailNM.com or call NM State Parks at 1-888-NMPARKS (667-2757)



